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playing for a living

[Quick tips to prep you for GDC](#)

by Amy Tucker

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Part II of IV: The Power Resume - Take aim and hit your job target

The one-page Power Resume is critical to your arsenal of career and job-hunting techniques. The Power Resume is a "must have" for executives, career changers and anyone with an extensive repertoire in a single field or across multiple disciplines.

More succinct than a full curriculum vitae and providing more depth than a business card, the Power Resume is the perfect tool for effectively presenting your skills at conferences and job fairs and serves as a handy reference of who you are, and exactly what it is you do.



The Power Resume uses smart styling and brevity to communicate your key hiring skills quickly so the potential employers can assess your worth with a glance. The easy-to-read, one-page format serves as an encapsulated snapshot of your career highlights.

Read on for more tips on crafting your Power Resume and setting your best foot forward at GDC:

- What?** The Power Resume captures the critical aspects of your career history in a chronological format that's heavy on information, but light on detail. The Power Resume passes the "10 second rule" using brevity, compact presentation and crisp styling. It ensures the potential employer sees what they need to know to quickly move you to the next stage in the hiring process.
- Who?** Executives and individuals with extensive career histories can leverage a Power Resume as a brief self-introduction to a prospective employer in the few minutes you have to make an impression at a conference. Similarly, career changers can focus specifically on their relevant experience to the industry and avoid being screened out.
- Where?** Portable like the business card, Power Resumes can be your best friend at a conference where no one wants to be stuck carrying tons of paper around. But, unlike the business card, the Power Resume provides enough detail to communicate your talents and accomplishments. If you're speaking at the conference, it's also a handy tool for the presenter to use when preparing your introduction.
- When?** The Power Resume is the perfect tool for that first introduction: "Hello world, this is who I'm all about." Then, follow up with a formal cover letter, comprehensive resume and portfolio after the conference to expand upon your experience and suitability for the company and specific position you're pursuing.
- Why?** The Power Resume is a win-win at a conference. You make a sharp first impression without having to lug a lot of materials around. Potential employers get a focused snapshot of your skills and don't have to worry about your materials getting lost or separated from each other.
- How?** If your resume could use some polish before GDC, or you want us to customize a Power Resume for you, visit our [Resume Services](#) page. Download the [Do-It-Yourself .pdf file](#) or contact a Mary-Margaret Network [career professional](#) for assistance today!

Don't miss next week's pre-GDC tip segment about electronic portfolios: Go Green!

Amy E. Tucker is the senior content editor and project manager at Mary-Margaret Network. Published internationally, she has been a contributing writer for the Tampa Tribune, Raleigh News Observer, Times Union (Albany, NY) and dozens of other publications for more than a decade. She may be contacted at amy@mary-margaret.com.

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- February, 2011
- January, 2011
- December, 2010
- November, 2010
- October, 2010
- September, 2010
- August, 2010
- July, 2010
- June, 2010
- May, 2010
- April, 2010
- March, 2010
- February, 2010
- January, 2010
- December, 2009
- November, 2009
- October, 2009
- September, 2009
- August, 2009
- July, 2009
- June, 2009
- May, 2009
- April, 2009
- March, 2009
- February, 2009
- January, 2009
- December, 2008
- November, 2008